

We Made It!
see page 20

The Palm Coast Historian

Published by the City of Palm Coast Historical Society

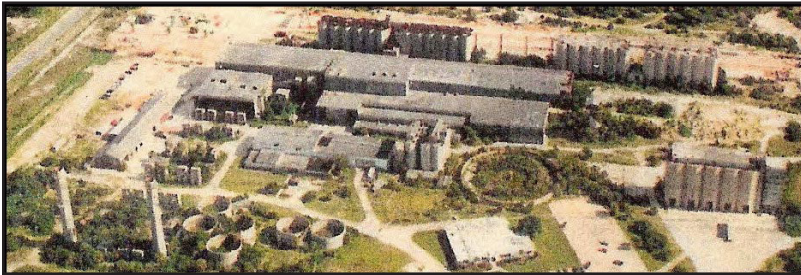
Editor: Kay Stafford

Issue #33

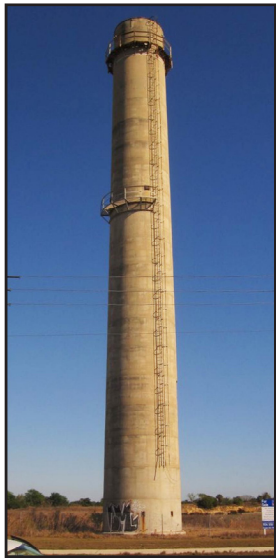
Spring/Summer 2013

A Brief History of Palm Coast

by Arthur E. Dycke, Palm Coast Historian



Where once Lehigh Cement was a major employer, a lone sentinel now keeps vigil.



Before 1969, land that would eventually become the City of Palm Coast was considered by some as nothing more than a “big pine-covered swamp.” But when the corporate eyes of ITT/Levitt looked upon the virtually uninhabited land, they saw 22,000 acres of golf courses, marinas, oceanfront motels, scenic drives, and house

lots awaiting the arrival of sun-seeking “pioneers.” Marketing strategies targeting urban residents in the north and midwest offered slices of land cut out of miles of forests, and soon a 500-mile infrastructure of roads, utilities, and sewer lines bound Palm Coast to a future that included becoming the largest planned unit development in Florida history.

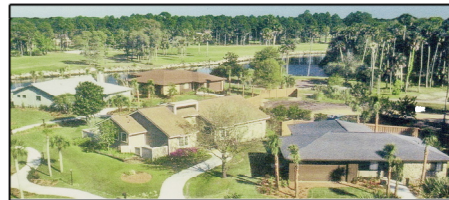
International Telephone and Telegraph Corporation (ITT) began as an international communications firm in the 1930s. It grew to become a multinational corporation by 1968 with an income estimated over \$7 billion. From the outset ITT provided the financial muscle to purchase large tracts of land and

pay the enormous cost of constructing an infrastructure to create a huge development in rural Flagler County, Florida. The man in charge of the Palm Coast development from its inception until 1975 was Levitt and Son’s Dr. Norman Young whose marketing group planned and named this project.

In a February 1970 report to the Flagler Chamber, Dr. Young projected the completion of a sales/



Welcome Center awaits visitors arriving on Palm Coast I



Early model home grouping viewed from Welcome Center

model center, a golf course, and homes for the residents by the end of the year.

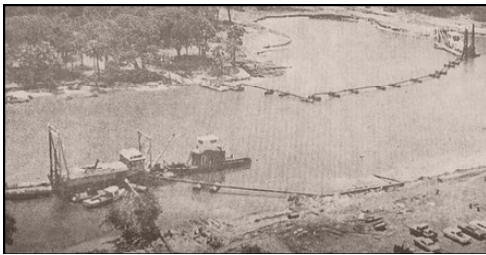
The grand opening of newly named Palm Coast occurred on October 29, 1970. The first public building erected, the Welcome Center, served as the hub for sales activities and was surrounded by pleasant walkways leading to a dozen model homes. The 64-

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Hungry Palm Coasters no longer needed to drive miles to shop after Publix opened their first store in 1979.

A Brief History of Palm Coast *(from front page)*



The genesis of today's beautiful canals

ing woods, lakes, streams, Intracoastal Waterway (ICW), and Atlantic Ocean. It presided over a golf course, model homes, canals, and early home construction that was to become the “core area” of Palm Coast.

Originally, visitors came from Route A1A to a small dock on the east side of the Intracoastal Waterway and proceeded by boat to the Welcome Center on the main canal. Prospective buyers were taken by elevator to the top of the tower.

Earliest “pioneers” occupied their homes in January 1972. ITT soon allowed the sales center to be used as a place of worship for religious organizations. The Welcome Center was sold after ITT left the community in 1995 and the building was torn down.



The I-95 interchange (1981, top) and Hammock Dunes bridge (1988)

foot high observation tower provided panoramic views of the surrounding

From their start in 1969 until ITT withdrew, the corporation provided most of the services and leadership in Palm Coast. They had planned, built, and maintained a model environmental community. In a unique private /

government relationship, ITT had financed Palm Coast’s most necessary improvements. The interchange at I-95 and the Hammock Dunes bridge were funded at relatively unnoticeable cost to local taxpayers and the state. As ITT withdrew from Palm Coast, the void left by its departure was increasingly felt in the community.



Palm Coast Home Rule Coalition committee John Scripp III, Manny Rivera, Jim Canfield, Bob Crocetta, and Marty McLean

the Florida state government approved the referendum.

On September 21, one week after Hurricane Floyd postponed the vote, 65.6% of the nearly 12,000 voters casting ballots had opted to turn the unincorporated population center of Flagler County into a city. On December 31, 1999 residents of Palm Coast celebrated the

Then the complicated and often contentious process of incorporation began. Flagler County residents’ opposition groups debated. The county authorized a feasibility study, the state legislative delegation sponsored incorporation, and



YES! Palm Coast votes for incorporation

One election begets another – the “city” of Palm Coast elects its first city council (below): (seated) Jim Holland, (standing) Jerry Full, Jim Canfield, Bill Venne, Ralph Carter



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A Brief History of Palm Coast *(from page 2)*

end of a millennium and a century – plus a new year and a new city.

Palm Coast's population on January 1 is estimated at 29,360. Mayor Jim Canfield, city council, and the city manager all seemed to agree that this first year's emphasis should be on planning rather than forging ahead without giving sufficient thought to the complicated problems facing a new city.

Originally, city business was done in two-and-a-half rooms of the present Community Center. In March, newly chosen city manager Richard Kelton arranged to rent office space at the former ITT headquarters building at One Corporate Drive. By May, the Flagler County Commission turned over the former county library to be renovated and used by the city as its first "permanent" city hall.

In 2001, providing residents with essential government services and promoting the community's economic growth were two major goals. As a result of joint meetings of Palm Coast City Council and Flagler County Commissioners, the county turned over many parcels of land to the city benefiting fire, public works, recreation and parks, and the locating of new schools. At the same time, the city began studying the acquisition of its water sources.

In future years, a beautiful new Florida Hospital–Flagler opened near the I-95 interchange on SR-100. Palm Coast purchased their own water company, relocated their city hall after selling their building to expand a local business, approved European Village, and annexed 5,800 acres in the northwest corner of Flagler County near the St. John's County line. Most significant to the city's future was the approval in 2004 of a large site for Town Center which would provide the city with 1 million square feet of office space, 2 million square feet of retail/commercial space, 750,000 square feet of

institutional buildings, a 2,400-seat movie theater, and 240 nursing home beds. City Council passage started the process of seeking approval of the massive DRI by state agencies.

Palm Coast was officially designated the "fastest growing micropolitan area" in the country by the United States Census Bureau in 2005. The population had more than doubled to over 64,500 since incorporation.

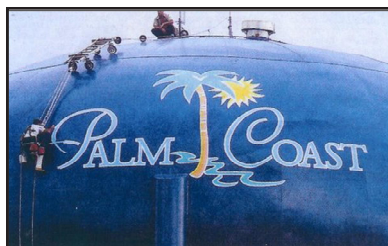
In 2006, Cobblestone Village started construction, Palm Coast was named "Tree City USA" by the National Arbor Day Foundation, and a room was provided on the side of city hall for the Palm Coast Historical Society. The city saw an increase in the amount of commercial construction activity later that year, especially in the new 1500-acre Town Center, the "heart of Palm Coast."

Originally opening in Palm Coast in 1987, Walmart later upgraded to a supercenter, and now a newly constructed four-lane road is prepared to accommodate a second store. The grand opening of a Target Superstore in July 2008 provided a great stimulus to the shops at Town Center. The city had reason to celebrate its "dynamic decade" at their 10th anniversary.

Palm Coast started 2013 with approximately 76,450 residents. Newspapers have reported a 2% drop in unemployment and home sales are reported to be at a seven-year high. There are reasonably priced homesites in all sections of the city, and the northwestern part has a huge acreage with infrastructure to accommodate commerce, industry, and new residents to join us presently, enjoying our way of life.

The pioneers formed a partnership with ITT, together overcoming frontier obstacles in a spirit of mutual respect, active participation, and community cooperation. ITT was successful in building and managing a planned growth community. May Palm Coast's present remarkable growth be sustained and managed and its people continue their cooperative community spirit channeled toward an

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Water tower receives facelift reflecting new city logo

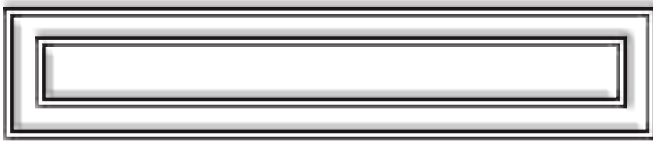
A Brief History of Palm Coast

(from page 3)

even richer life in pursuit of “the perfect place to live.”

Arthur E. Dycke is the author of IMAGES OF AMERICA: PALM COAST and ALAN SMOLEN: FATHER OF PALM COAST, 1975-85.

Contact Art Dycke, city historian, at artphistory@bellsouth.net regarding Palm Coast history questions.



This 'n' That

Location: United States of America, State of Florida, County of Flagler

Coordinates: 29°32'17"N 81°13'24"W

Area: City 51.70 sq.mi.

Land 50.72 sq.mi.

Water 98 sq.mi.

Elevation: 3 ft.

Population Density: 836.5 persons/sq.mi.

Time Zone: Eastern Standard Time (EST)

Summer: Eastern Daylight Time (EDT)

ZIP Codes: 32135, 32137, 32142, 32164

Area Code: 386

Historical Society Hi-Lites

With the incorporation of Palm Coast as a city on December 31, 1999 came the idea, desire, and necessity to create a historical society. The city of Palm Coast needed a repository for all the newspaper clippings, correspondence, documents, photos, etc. that ITT had accumulated in over 30 years, to preserve the documents generated by its incorporation, and to begin the process of chronicling the city's achievements.

They approached newly retired historian Arthur E. (Art) Dycke and newspaper stringer and former ITT salesperson Margaret Davie (who already had a voluminous collection of articles) to become co-historians. The two set about immediately enlisting officers and a board of directors. Margaret agreed to be president for one year. Her successor, Debby Geyer, served in that position almost ten years.



Debby Geyer
now resides in
Jacksonville

Finding volunteers, storage space, and a workplace to call home were of prime importance and elusive for all the years of the society's history. The accumulated materials moved from Mayor Canfield's garage to a closet in our first two-room city hall at the Community Center and then to the city manager's closet in our

first “permanent” city hall. Thereafter, our materials were kept in paid storage and our “home” for meetings was Art's classroom at Daytona Beach Community College (now Daytona State College).

A full-service historical society room was created in the city's third city hall but was lost when the building was sold to expand a business in Palm Coast. There followed a short rental in an industrial park and more storage until the Flagler County school system partnered with the city in providing us room in their Technical Center, then most recently at Matanzas High School. That space will not be available after this school year, and with gratitude to the students and staff of the Flagler public schools, the society is anticipating a move to a more publicly accessible “home” by Autumn 2013.

Please communicate with us via telephone, mail, and email addresses provided throughout this pamphlet. We will publish details of our new location as soon as final arrangements have been made.

The Palm Coast Historical Society will continue to provide exhibits and slide presentations in Spring and Autumn and will publish and distribute quarterly issues of THE PALM COAST HISTORIAN each year.

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Contact HISTORIAN editor Kay Stafford, kapes26@earthlink.net, with contributions or questions. Please put "Historian" in subject line.

Palm Coast Historical Society

City Historian
Art Dycke

Society Officers – 2013

Jim Canfield, President
Robert Evans, Vice President
Carol Lemieux, Treasurer
Norma Kendrick, Executive Secretary
Kay Stafford, Recording Secretary and
HISTORIAN Editor
Eileen Carter, Corresponding Secretary

Society Directors – 2013

Art Dycke, Patricia Eldridge, Norma Kendrick,
Ed Moore, Jack Pitman, Bill Venne
Debby Geyer, Honorary Director

Society Chroniclers

Betty Buchanan, Peter Kroeger,
Gladys Moore, Yerdis Trexler

Society Mission

*The collection, preservation, and
dissemination of material related to
the history of the City of Palm Coast
and its people*

Faces of Historical Society – Then ...



*Early officers, directors,
friends: Mary Ann
Canfield, Connie Horvath,
Sandra Rose Friedman,
Margaret Davie, Art
Dycke, Kay Stafford,
Debby Geyer, Jean
Sedlak, Bob Crocetta*

Since ... and Now



*Norma Kendrick, Eileen Carter, Art Dycke, Jack Pitman,
Patricia Eldridge, Carol Lemieux*



Betty Buchanan & Bob Evans



Jim Canfield



Peter Kroeger



Gladys Moore



Ed Moore



Jon Netts



Bill Venne

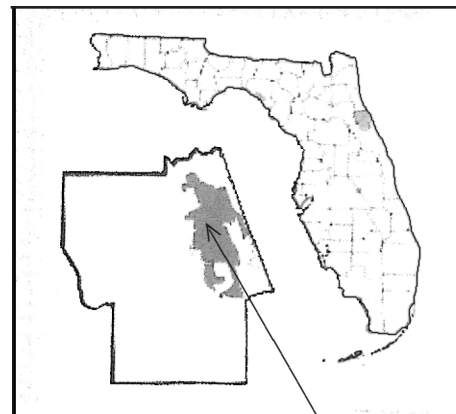
| <h2 style="text-align: center;">Palm Coast: Demographics</h2> <p style="text-align: center;">for The City of Palm Coast Zones 32137 & 32164</p> | | | | |
|---|--------------------|---------------|--------------------|---------------|
| POPULATION | Palm Coast – 32137 | | Palm Coast – 32164 | |
| | 2000 Census | 2010 Estimate | 2000 Census | 2010 Estimate |
| Total Population | 21,702 | 38,456 | 14,115 | 38,435 |
| Total Households | 9,393 | 16,037 | 5,689 | 15,255 |
| Female Population | 11,341 | 19,815 | 7,381 | 19,790 |
| Male Population | 10,361 | 18,641 | 6,734 | 18,645 |
| RACE/ETHNICITY | | | | |
| American Indian, Eskimo, Aleut | 0.3% | 1.2% | 0.2% | 0.9% |
| Asian and Hawaiian or other Pacific Islander | 1.1% | 1.9% | 1.6% | 2.4% |
| Black | 7.25% | 7.7% | 12.6% | 11.6% |
| White | 88.8% | 87.8% | 82.7% | 83.6% |
| Other | 1.0% | 0.5% | 1.3% | 0.7% |
| Multi-Race | 1.6% | 0.9% | 1.6% | 0.7% |
| Hispanic | 5.4% | 7.9% | 6.6% | 9.0% |
| Non-Hispanic | 94.6% | 92.1% | 93.4% | 91.0% |
| AGE | | | | |
| 0-4 | 3.6% | 5.4% | 4.7% | 7.3% |
| 5-19 | 14.5% | 14.2% | 17.4% | 16.3% |
| 20-44 | 21.5% | 28.4% | 24.5% | 34.4% |
| 45-64 | 28.3% | 23.2% | 27.2% | 21.6% |
| 65-74 | 18.5% | 13.0% | 16.4% | 10.0% |
| 75+ | 13.8% | 15.9% | 9.7% | 10.5% |
| Median | 53.4% | 46.9% | 47.6% | 37.9% |
| HOUSING | | | | |
| Total Housing Units | 10,804 | 20,628 | 6,215 | 18,608 |
| Owner-Occupied Housing Units | 74.4% | 60.6% | 78.6% | 64.4% |
| Renter-Occupied Housing Units | 12.6% | 17.2% | 12.9% | 17.6% |
| EDUCATION | | | | |
| High School Graduate | 31.7% | 35.8% | 32.6% | 37.0% |
| Some College, No Degree | 25.0% | 22.9% | 28.0% | 25.8% |
| Associate Degree | 7.3% | 10.3% | 6.9% | 9.6% |
| Bachelor Degree | 13.6% | 14.9% | 11.2% | 12.8% |
| Graduate Degree | 7.8% | 5.7% | 7.3% | 4.8% |
| No Schooling Completed | 0.4% | N/A | 0.1% | N/A |
| INCOME | | | | |
| Average Household Income | \$53,430 | \$57,551 | \$49,075 | \$57,415 |
| Median Household Income | \$40,725 | \$47,222 | \$42,325 | \$46,658 |
| Per Capita Income | \$23,127 | \$24,127 | \$19,780 | \$22,690 |

Palm Coast Population Growth

| | | | |
|------|--------|------|--------|
| 1990 | 14,287 | 2006 | 58,216 |
| 1999 | 30,828 | 2007 | 67,832 |
| 2000 | 34,584 | 2008 | 70,376 |
| 2001 | 36,704 | 2009 | 74,590 |
| 2002 | 38,340 | 2010 | 73,910 |
| 2003 | 40,595 | 2011 | 74,067 |
| 2004 | 42,850 | 2012 | 75,180 |
| 2005 | 50,584 | 2013 | 76,450 |

Palm Coast: Significant Dates

1970 ITT announced Palm Coast opening on October 29 (Founders Day)
 1985 Wildfire – 131 homes destroyed
 1998 Wildfire – County evacuated, 71 homes destroyed in Palm Coast
 1999 Citizens voted 2 to 1 for incorporation; vote delayed until September 21 because of Hurricane Floyd
 1999 Palm Coast incorporated on December 31 instead of January 1, 2000 to be eligible for state tax sharing.
 2004 William Parnell became Palm Coast's 50,000 citizen.
 Source: U.S. Census, City of Palm Coast Budgets, and Historical Society files



Flagler County (shaded area is Palm Coast)

Rally 'Round the Flag(ler) at Statuary Hall

by William E. Greene, Ed.D.*

2013 marks the 100th anniversary of the death of Henry Flagler. Most people currently living in Florida do not know who he was or much about his contributions to Florida's development. While many may know something about the Florida East Coast Railway, few have any knowledge of Flagler's involvement. It is time Henry Flagler received the recognition he is due.

The National Statuary Hall is located in the United States Capitol Building in Washington, DC. It was established by Congress in 1864. Each state is represented by two "persons who have been citizens thereof, and illustrious for their historic renown or for distinguished civic or military services." Tens of thousands of tourists visit Statuary Hall every year.

Among the 100 individuals representing the states are such outstanding Americans as Sam Adams, Nathanael Greene, Robert E. Lee, Henry Clay, Sakakawea, Andrew Jackson, Dwight Eisenhower, and George Washington. Florida is represented in Statuary Hall by:

- John Gorrie (1802-1855) Considered to be one of the fathers of refrigeration and air conditioning.
- Edmund Kirby Smith (1824-1893) Confederate general and educator.

While these two individuals are undoubtedly distinguished in their fields, they do not appear to enjoy the same stature as many of the other famous persons in Statuary Hall. They were both designated more than 90 years ago, and much has occurred in Florida's history and development since then.

There is ample precedent for a state changing a representative in Statuary Hall; in fact, several states have been updating their statues. Alabama replaced Jabez Curry with Helen Keller in 2009,

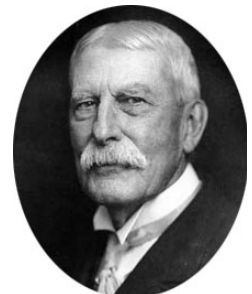
**Dr. Greene, who moved to Palm Coast in 2006, has been a Florida resident since 1949. He earned his BA, MA, and Ed.D. at Florida Atlantic University and spent 35 years with Broward Community College as history professor and director/vice president for international education.*

California replaced Thomas King with Ronald Reagan in 2009, and Michigan replaced Zach Chandler with Gerald Ford in 2011. Ohio is in the process of adding Thomas Edison.

HENRY MORRISON FLAGLER should represent Florida in Statuary Hall. No other person has contributed more to the development of Florida than Henry Flagler. The Florida East Coast Railway led to the development of the entire east coast of the state from Jacksonville south. He contributed more to the development of cities, infrastructure, transportation, agriculture and tourism than any other single person in Florida history. He was a visionary; according to Seth Bramson (THE GREATEST RAILROAD STORY EVER TOLD, 2011), Flagler's Key West Extension "became the greatest railroad engineering and construction feat in U.S. – and possibly world – history." Others have characterized Flagler as someone who is more responsible for the development of a single state than anyone else – except perhaps Brigham Young (who IS in Statuary Hall). Indeed, Florida would be a much different state were it not for Flagler, and he deserves to be in Statuary Hall.

While Henry Flagler should be the clear choice for one of Florida's statues, the second statue is more difficult. There are many deserving Floridians, including Native Americans, African Americans, and women. A state-wide committee could be appointed to select this person. Perhaps the selection could be the topic of an essay writing contest in Florida's schools.

The process for replacing a statue in Statuary Hall is relatively simple. The Florida Legislature enacts a resolution identifying the statue(s) to be replaced and identifies the new individual(s) to be commemorated. The governor must also approve the request. The state must appoint a commission or committee to select the sculptor and identify the



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Rally 'Round the Flag(ler) at Statuary Hall *(from page 7)*

means of financing the project. The only significant costs are those relating to the carving or casting and transportation to Washington of the new statue.

It's time to have Henry Flagler represent Florida in Statuary Hall.

Individuals or groups wishing to express their support for commemorating Henry Flagler in National Statuary Hall should address their letter to Nate McLaughlin, Chair, Flagler County Board of County Commissioners, and send it c/o Andrew Johnson, Special Projects Coordinator, 1769 E. Moody Blvd., Bldg. 2, Bunnell 32110, or email nmclaughlin@flaglercounty.org

The following sheds more light on this remarkable individual's career. It was provided by Sisco Deen of Flagler County Historical Society.

Developer never lived in namesake county

by Mark Mayer, THE FLAGLER/PALM COAST NEWS TRIBUNE, Wednesday, April 28, 1993

"BUNNELL... Flagler County bears the name of a man known throughout Florida as a 19th century railroad pioneer and hotel builder.

"But he never lived here. Henry Morrison Flagler spent some time in the county named for him, but his historical achievements stretched from his favorite state residence, St. Augustine, to the Florida Keys.

"An American capitalist who led the development of Florida as a luxury resort region, Flagler was born January 2, 1830 in Hopewell, NY. Little did he know his relocation would lead to an annual trek of 'snowbirds' who leave the frigid north each winter for the warmer climate of the Sunshine State.

"With little formal education and no money, Flagler began a career in business in northwestern (sic) Ohio at age 22. He entered the oil business in Cleveland and in 1870 joined John D. Rockefeller to form Standard Oil.

"The two men soon owned most of the oil business in United States.

"Flagler came to St. Augustine in the winter of 1883 with his wife, Ida Alice Shrouds and developed an interest in the state.

"He purchased and improved the railroad from Jacksonville to St. Augustine and later built what became the Florida East Coast Railway that connected the northeast quadrant with the southern portion of the state. It's the same railway route that several county officials today are trying to interest Amtrak in serving.

"Flagler extended the railroad to Ormond Beach, Rockledge, Palm Beach, and what was then the village of Miami. Flagler built luxury hotels in St. Augustine and Miami and designed the resort of Palm Beach on a wilderness island.

"In 1887 and 1888, Flagler acquired the St. Johns & Halifax Railway (from Utley White) and the St. Augustine & Palatka Railway. These two additions allowed access to Ormond Beach and Daytona Beach.

"At Ormond, Flagler purchased a large wood-frame hotel that had been built in 1875 on the banks of the Halifax River. He rebuilt it with wooden verandas, added a golf course and named it the Ormond Beach Hotel. Across the street, Rockefeller eventually purchased his winter home, The Casements, which still stands.

"Flagler brought the first train into Daytona in 1887 and the population rose from fewer than 100 to more than 2,000. Daytona and its beaches, more than 23 miles of hard, white sand that extended into what is now Flagler Beach, became one of the nation's leading tourist resorts.

"By 1890, Daytona Beach was the main southern terminal for all standard rail in the United States. It was possible to board a Pullman car in New York and ride all the way to St. Augustine, Ormond Beach and Daytona Beach without changing trains.

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Rally 'Round the Flag(ler) at Statuary Hall *(from page 8)*

“The average passenger will take a through car 95 times out of 100 in preference to making a change,” Flagler once said.

“Flagler continued expanding the southern route of the Florida East Coast Railway, developing Key West, a deep-sea port that was to be connected by rail with the terminal at Miami. Engineers called the job impossible because it meant building bridges over 128 miles of sea, using only low coral reefs as anchor points.

“The engineers were wrong. Flagler completed the job in 1912. He died the next year in Palm Beach on May 20.”

Author David Leon Chandler writes in his biography, “HENRY FLAGLER, THE ASTONISHING LIFE AND TIMES OF THE VISIONARY ROBBER BARON WHO FOUNDED FLORIDA,” hailed Flagler as “the man who single-handedly carved the state of Florida out of the wilderness.”

Flagler financed the building of Florida over the last three decades of his life, an act Chandler wrote was “unprecedented in the annals of American history.

“Creating the Florida East Coast Railway was seminal to the growth of Florida’s agriculture, tourist trade, hotels and utilities,” Chandler said in the book’s liner notes.

In speaking of his partnership with John D., Flagler wrote, “He was a commission merchant in Cleveland when I sent him a good many carloads of wheat, which he sold as my agent. I also had an interest in a distillery. It was immensely respectable in those days to manufacture and sell liquor.

“The distillery gave me an outlet for consider-

able grain,” he wrote. “Nevertheless, I had scruples about the business and gave it up, but not before I made \$50,000 in Bellevue.”

In the biography, Chandler said Flagler and his new bride, Alice, chose St. Augustine to celebrate their delayed honeymoon because “it attracted a lot of rich with nothing to do.”

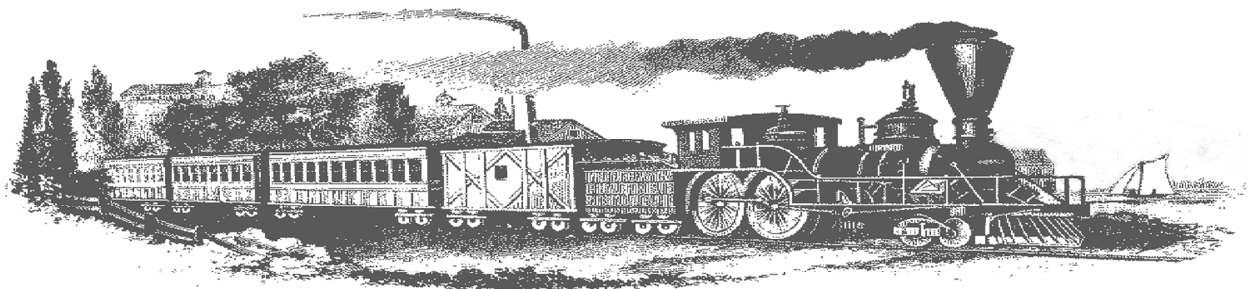
A little more than 100 years later, the Flagler County Chamber of Commerce is promoting Flagler County with a similar laid-back profile, calling it “the quiet side of Florida.”

Mr. Deen provides the following footnote to this article on Henry Flagler.

“To my knowledge, Henry Flagler never had any direct interest in the present Flagler County other than to build railroads through the area and to frequently traverse through. However, I do know that many of the crossties for the Florida East Coast Railroad were purchased from Utley James White who owned the large sawmill in Dupont.

“When our county was created in 1917, it was named for Mr. Flagler through the efforts of our first state representative, Isaac I. Moody, who knew Flagler in St. Augustine while Moody was serving as chairman of the St. Johns County Board of Commissioners.

“I’ve been told that the county was named Flagler in hopes that his widow would donate funds to build the courthouse in memory of her husband – didn’t happen. But again, I’ve learned many things about our history that, while they make a good story, they never actually happened.”



Palm Coast Remembers Jerry Full

by Art Dycke and others

Many longtime residents of Palm Coast, Flagler County were saddened by the Aaron London story in the April 13, 2013 issue of the NEWS-JOURNAL headlined, “JERRY FULL: 1926



– 2013. ORIGINAL PALM COAST CITY COUNCIL MEMBER DIES” and continues, “Jerry Full, one of the original members of the Palm Coast city council, died March 28 at Cedar Manor nursing home in Ossining, New York. He was 86.”

When the final page of THE PALM COAST STORY is written, I know that Jerry Full will be in the top five “movers and shakers” list of those who made this community what it is today. There follows a compilation of personal experiences and the words of others who know what this extraordinary man contributed to the development of Palm Coast.

The following was written by Palm Coast’s first mayor, James Canfield, Ph. D.

“Jerome (Jerry) Kendrick Full was a member of the original Palm Coast City Council. He represented the city’s District 2 from 1999 to 2003. Jerry had been the public relations director for ITT Corporation while they were developing Palm Coast.

“He was born in 1926 in Winnetka, IL, and attended local schools in that community. He joined the U.S. Navy after high school graduation and served as an electricians mate in the Pacific during World War II. He returned home after the war and graduated from the University of Illinois with a degree in journalism and later did graduate study at Northwestern University in Chicago. Jerry worked as a reporter for newspapers in Wyoming, Colorado, and Utah.

“He started doing public relations as a congressional aide and followed that by working for Eastern Airlines in New York City and Miami, Florida. He also did PR for the African countries of Ghana and Cameroon. He finished his career in Palm

Coast working for ITT.

“Jerry was active in the effort for Palm Coast incorporation and this interest led him to campaign and be elected to the first Palm Coast City Council. Jerry and his wife Robin were charter members of the Palm Coast Yacht Club and the Palm Coast Tennis Club, and were supporters of the Flagler County Humane Society. He was a dedicated environmentalist. The eco-friendly zoning and conservation focus of the City of Palm Coast is mainly due to the initial efforts of Jerry Full.”

Palm Coast Mayor Jon Netts told the NEWS-JOURNAL, “Full’s service to the city preceded his election to the City Council. Before he retired, he was vice president for public affairs for ITT, so he actually had a hand in the developing Palm Coast,” Netts said. Netts recalled Full’s commitment to the city also extended beyond his term on the council. “He was a very, very devoted animal lover and an environmentalist of the first degree,” Netts said, “and he was very concerned about cultural affairs. He was really an asset to our city.”

The April 17, 2013 issue of THE PALM COAST OBSERVER contained an article by Andrew O’Brien entitled, “FOUNDING FATHER, JERRY FULL: A PALM COAST PIONEER.” The article said, in part,

(to page 11)



Full toasts co-founder of Humane Society, Hanneke Frederick, at her birthday party

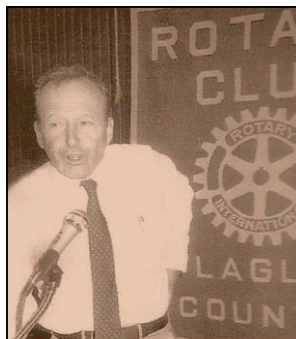
Palm Coast Remembers Jerry Full *(from page 10)*

“Full was a civic leader. He was involved with animal rights, he supported environmental rights, and he was a staunch supporter of the cultural arts.” Mayor Jon Netts is quoted as saying, “He was an ardent environmentalist and lobbied the city to do things that would enhance its environmental sensitivity, noting that Full was a strong supporter of the Long’s Landing acquisition. Full wanted public access to the Intracoastal Waterway and bike paths and trails for residents. He wanted them to experience what he loved. He was very passionate about the city providing facilities like that for our folks.”

Art Dycke writes:

“Although I have lived in Palm Coast since 1993, I first met Jerry Full in the clubhouse at my former Marina Cove residence when he was campaigning for the office of city councilman after the vote to incorporate the City of Palm Coast took place on September 21, 1999. Twenty-six candidates vied for the five seats created for the council, and following a primary, Jerry won election on December 14 and was sworn into office on December 16, 1999. Palm Coast became a city on December 31, 1999. Mayor Canfield asked me to serve as city historian in February 2000, and the accumulation and storage of incorporation materials began immediately. Jerry’s former employer, the departing ITT Community Development Corporation, contributed a treasure trove of historical materials to the city during that summer.

“Margaret Davie and I were appointed co-historians by the council on October 10. Jerry Full took it upon himself to educate me regarding the history of the ITT development of Palm Coast.



Full, ITT Public Affairs Director, guests at Rotary

As former ITT public affairs director, he had an extensive knowledge of the community’s people, and I came to believe that he had personally explored every one of the development’s 68,000 acres of land. He gave me a copy of his list of “movers and shakers” that had received annual awards from ITT for their service to the community. This was an invaluable source of people to interview to learn Palm Coast history. He showed me locations and told me what was known about the archaeological and historical sites in the area. Jerry provided the historical society with pictures of the first 5K race which he initiated in Palm Coast for ITT. He provided identification of people and places for many of the more-than 200 photographs in my book, IMAGES OF AMERICA: PALM COAST, and yet he was very shy about having pictures taken of himself, which is unfortunate for me in doing this article.

“We have a picture of Jerry laying out the plans for the county ‘Rails to Trails’ project through Graham Swamp. He took my wife Louise and me walking the old Lehigh Trail to the underpass of I-95 and showed us a pristine lake while trying to figure out how it would be possible to fit a horse path along the stream under that narrow underpass. He left the historical society a number of maps and artifacts before he went to New York. I will continue to share his information about Palm Coast.”

The following memories of Jerry Full’s per-

(to page 12)



Full scored high with Palm Coasters when he initiated the first 5K run near Welcome Center in early 1980’s

Palm Coast Remembers Jerry Full *(from page 11)*

sonal and social life were contributed by Hanneke Jevons, retired Flagler County educator living in Palm Coast:

“Jerry and Robin Full were longtime friends of my mother, Hanneke Frederick, co-founder of the Humane Society. I first met them at a dinner party at my mom’s house back in the ’80’s. Robin and Jerry were very social and participated in many events from fund raisers to celebrations and special occasions at the yacht club.

I thought that Jerry was such a special person. I so admired his wit, his knowledge, and his passion for his causes. He certainly stood up for what he believed! I also saw a very kind and compassionate man, especially towards his family, friends, and beloved boxers. If you asked about the latter, he might pun, ‘Do you mean my dogs or my shorts?’

“His legacy can be seen by his many contributions in Palm Coast. He was all about nature and conservation and putting land aside to save it for the natural wildlife populations. There had to be a balance between nature and community. He was a driving force behind saving wetlands and providing parks and trails for walking and bicycles. I believe the beauty of our natural Palm Coast would not have been planned if it had not been for Jerry’s passion, knowledge, and positions with ITT, Audubon, Nature Conservancy, St. Johns Water Management, Yacht Club, and Humane Society.

“On a personal note, he supported my efforts when I was principal of Bunnell Elementary School for six years. He was always interested and willing to help or connect me with the right people to help ‘my causes,’ one of which was creating a butterfly trail.

“Finally, my fondest memories were the dinners at my mom’s house when Jerry and Robin were there. He would always get into some kind of mischief.

“One time at a formal dinner, he all of a sudden crawled under the table to untie my shoe laces. What on earth was he thinking ... except he made all the guests howl with laughter. You see, my

mom could have some mighty “stiff” and formal get-togethers, so I guess Jerry had to lighten up the atmosphere. He certainly did ... oh, we were all so fond of him!!!

“In 2007 my mother passed away and Jerry gave the eulogy. It was beautiful.

“Six months later he lost his beloved wife Robin. She was his greatest supporter. I lost track of Jerry – and then heard he had moved north. What a wonderful life he has had that influenced so many people and the world around us. What a wonderful man!!!

“I hope the Palm Coast community will honor Jerry Full by naming Linear Park after him. (or the Intracoastal walkway or the bike trails).”

Palm Coast resident Celia Pugliese writes, “Palm Coast leader and councilman Jerry Full is remembered and honored by residents and neighbors.

“We miss you, Jerry, as it seems that we just saw you walking your dog in Linear Park! When the news of our beloved dedicated environmentalist and wildlife protector (also first City of Palm Coast Councilman) Jerry Full left this Earth he fought for, for better celestial grounds, I helped myself get over mourning him by recalling cordial Jerry, always promoting us to join his Earth cause as ours, defending our environment and its creatures.

“I remember Jerry Full in 1998, the year before we decided to become the City of Palm Coast, while walking our already-established-for-many-years Intracoastal waterfront. There he was, asking us to hand out flyers telling that, as ITT was leaving, those parcels along the waterway were being sold to new developers that planned to shut down our grandfathered walkway to residents as they wanted the Intracoastal front from the former Sheraton Ho-



(to page 13)

Palm Coast Remembers Jerry Full *(from page 12)*

tel site (already sold to Centex, now Pulte) to be privatized as condition of the sale. Good old Jerry advised, 'Go to county meetings and convince county commissioners not to give in to those new developers' demands.' So we did and then-county commissioner Hutch King came to see for himself what we were about to lose and he came on board for our cause.

"Our waterfront public walk was preserved, and Jerry Full proceeded to extend the same request starting at St. Joe Canal South into what is today Waterfront Park. All that beautiful unobstructed view of our Intracoastal was finally habilitated for everyone to enjoy!

"This was just one of Jerry's many achievements as he was always with us, the residents, involved in volunteer boards promoting education with the Education Foundation, art with Flagler Symphonic Society, literature, and wildlife protection with the Audubon Society.

"His efforts to get us involved in preserving our environment would move him to invite us for canoe trips starting close to the Palm Coast Yacht

Club heading north of Palm Coast to a large area of marshes and connecting waterways sold by ITT to Centex (I think it was) where some development 'on stilts' was planned, defying common sense. To prevent building in flood protection zones and preserve wildlife habitat required our staunch opposition again.

"Thanks to Jerry, we succeeded again and those beautiful marshes and waterways are preserved today via government land purchase. I don't know whether kayak/canoe tours of that creek are organized yet. Probably Jerry would be asking it too.

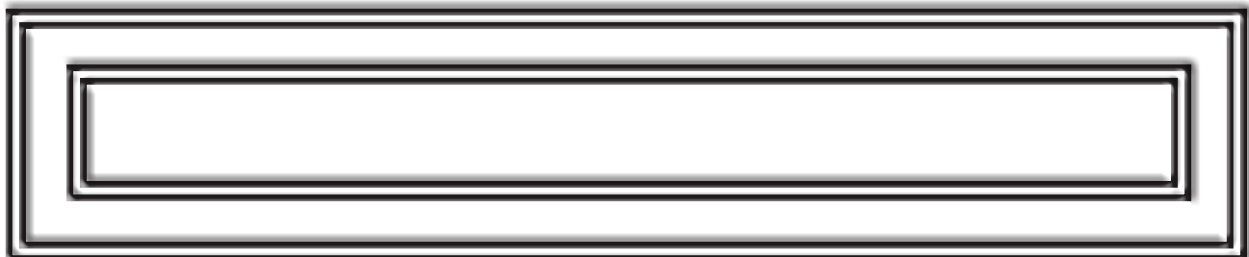
"Being a resident of Palm Coast since 1991 and having to go thru the extensive changes from our original ITT that then-unincorporated Palm Coast experienced, I deeply appreciate the efforts of Jerry Full in our behalf.

"Because of this appreciation, I have always felt the park we enjoy daily – the park where hundreds of city marathon runners compete – should bear his name, maybe 'Jerry Full Park' or "Jerry Full Linear and Water Front Park." He earned it. Unfortunately, it was not done while he was among us. I know he would smile, knowing he is fondly remembered and honored by having a park named after him. I hope our officials and our community will support this. Thank you, Jerry!"

George Pugliese, manager at Palm Coast Printing where THE HISTORIAN and others of our bulletins, etc. have always been beautifully printed, remembered that Jerry had taken him on a kayak tour and pointed out birds and environmental objects that George had never thought about looking for in the past.



Jerry and a group of his Audubon friends customarily choose the great outdoors for their meeting room.



Flagler County “Team of the Year” Award

by Patricia Eldridge, Volunteer Coordinator, Palm Coast Historical Society

A few years ago Flagler Volunteer Services created the volunteer “Team of the Year” award. As volunteer coordinator of Palm Coast Historical Society, as well as recipient of the 2008 “Outstanding Volunteer” award, I felt our dedicated office volunteers deserved the team award. In February I nominated Betty Buchanan, Eileen Carter, Robert Evans, Norma Kendrick, Carol Lemieux, George Libonate, Ed Moore, Gladys Moore, Kay Stafford, Yerdis Trexler, and last (but far from least) our city historian, Art Dycke.

Each of these people came to PCHS because of their desire to give back to the community. Since this organization was created only two decades after ITT developed the area, much of the history was available to the organization and, in some cases, even remembered by these dedicated volunteers. When PCHS came into existence all of the many boxes of ITT history, photos, and

memorabilia, and even newspapers were stored in a garage, later a storage unit – and finally we got our first home at city hall in 2007. Since then we have moved four times, and each time this team has diligently worked hard to maintain continuity and to keep things organized as the history and material got thrown into boxes and moved again. Not only did the group originally spend hundreds of hours going through ITT boxes, sorting and combing through stacks of very old newspapers, but each move has caused them to once again reorganize so programs, information retrieval, cataloging, and presentations could continue as well as providing information for our quarterly newsletters.

No matter how many obstacles this team faces, they proceed with smiles and, like the Eveready battery, they keep on going.

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Awaiting festivities to begin: Jim Canfield, Bill Venne, Betty Buchanan, Norma Kendrick



Deep in conversation beforehand: Ed Moore & Yerdis Trexler

In the beginning, there was Patricia Eldridge, who nominated the group.



PCHS awardees: Art Dycke, Kay Stafford, Eileen Carter, Robert Evans, Gladys Moore, Yerdis Trexler, Norma Kendrick. Not pictured: Betty Buchanan, Carol Lemieux, George Libonati, Ed Moore.

Flagler County “Team of the Year” Award (from page 14)

They continue to prepare for programs and build the archives, always hoping we will soon find a permanent home. Above all they know it is not just about preserving the history of our community, but it’s also about making it available to the citizens of our area.

Recently, the many nominees from various Flagler County organizations, their friends and families were invited to an award ceremony at Flagler Auditorium. All the nominees were outstanding. Happily, our dedicated and hardworking group was presented the “Team of the Year” award. Each member received a medal, and a plaque was

awarded to the team. It will be displayed proudly in our next home. We wish a speedy recovery to Ed Moore and Betty Buchanan, both with walkers at the ceremony, so they were unable to negotiate the stairs to join others on stage.

Beyond the volunteers honored by this award are many others who devote countless hours to the mission of PCHS: *“The collection, preservation, and dissemination of material related to the history of the City of Palm Coast and its people.”* We thank each person involved as we allow our past to guide our future.



A Tribute to the Past

When historical society volunteers Gladys Moore and Carol Lemieux learned that the Bunnell Centennial Celebration Committee was conducting a contest to spruce up local fire hydrants to commemorate the city’s anniversary, they declared “We can ...” and so they did.



Gladys and Carol felt nothing could be more appropriate for Palm Coast Historical Society’s entry into the contest than the remnants of Dixie Highway (locally known as “the old brick road”) bordered by native trees and traversed by a vintage car. They created a true work of art and their efforts were rewarded

as displayed in the sign posted next to the ornate hydrant, “First Place Centennial Beautification Award, City of Bunnell 1913-2013.”

The PCHS assigned hydrant stands in a lonely

spot in a field alongside SR100. It is difficult to find, but worth the effort. On the north side of the highway, it is west of Belle Terre. Enter the road to St. Stephen’s Catholic Church (just east of Bachman’s Antiques [2360 E. Moody]) – and voila! There it is!

Congratulations to Gladys and Carol on their artistic and “historic” achievement!



(from left) Gladys Moore, Judy Stetson (Bunnell Centennial Commission), Jenny Craine-Brady (Bunnell City Commissioner), Carol Lemieux

Getting to Know You: An Introduction to ...

Norma Kendrick

Norma was born in Pendleton, OR in 1922. Owing to her father's occupation as a hotel manager, the family moved frequently, a preface to her "career" as a navy wife. Between 1932 and 1942 she attended five grade schools and two high schools in Washington state. After Linfield College (Oregon) and the University of Washington, Seattle, Norma married Hal Kendrick, a U.S. Navy ensign.

The next 32 years were spent in California, Florida, Tennessee, Virginia, New Zealand, and Malta – and the next 37 in Palm Coast.

Following service in the Pacific during World War II, Hal had a variety of assignments, including Antarctica where a mountain is named after him, retiring in Virginia as a captain. Norma spent her time raising two daughters, Carol Lemieux (Donald) and Nancy Weiler (Antone), and honing her golf game. She has five grandchildren and three great grandchildren.

Once retired, Norma focused on golf and has been club champion at Palm Harbor, Matanzas Woods, Pine Lakes, and Cypress Knoll, not in that order and not at the same time. She has four holes-in-one to her credit but no longer golfs, having met a lifetime of goals.



A master calligrapher, Norma prepares the picture and story boards used in the society's presentations. She is a continuous source of information about the who? and how? of early Palm Coast.

Norma is a board member of Palm Coast Historical Society as well as executive secretary and office manager. As such, she and Robert Evans will supervise the organization's move from Matanzas High School to their new home in Holland Park.

Robert Evans

Robert has been a volunteer at Palm Coast Historical Society for almost three years and is presently vice president. He does the vital work that

is the very essence of the society's mission by clipping local news articles and photographs and putting them into prescribed category file folders. Their location is then recorded by society cataloger Patricia Eldridge, making them ready for research. Culture, the arts, and other larger categories of articles compiled by Bob are kept in chronological order in plastic covers in albums on our shelves.



A volume on the wild fires of 1985 was done by Betty Buchanan. The Evans "masterpiece" is a four-volume history of the incorporation of Palm Coast containing every letter, advertisement, and legal document that the society has been able to obtain. It

will be available for perusal at this year's Founders Day celebration on October 28.

"Robert is the most knowledgeable person in the society regarding location of our materials, and I hate to admit that includes me. Art."

He has designed the floor plans for our present room at Matanzas High School and we hope he will do the same when we move into our new facility at Holland Park.

Jack Pitman

A Boston native, Jack R. Pitman was raised in the suburb of Melrose. He graduated from Tufts University in 1957 with a B.S. in chemistry. He soon entered the U.S. Air Force as a second lieutenant. Jack returned from Toul-Rosiere Air Base, France to civilian life in New England, accompanied by his wife, Anne-Marie. They have been married 50 years.

Jack spent 30 years as chemist, chief chemist, and environmental compliance supervisor with New England Electric System companies, retiring in 1993. He also pursued an Air Force Reserve career, retiring in 1987 as colonel and individual mobilization augmentee to the Commander, Rome Air Development Center at Griffiss AFB, Rome,

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Getting to Know You (from page 16)

NY. His duties included a four-year assignment at the Pentagon and 14 years as an area USAF Academy admissions liaison officer.

The Pitmans moved to Palm Coast in April 1995.



Jack & Anne-Marie shown as they purchase their Palm Coast property (circa 1974, see page 5 for recent photo of Jack)

He has represented Flagler County on the local Emergency Planning Committee in Jacksonville for ten years and is active in the Military Officers Association of America and other military organizations. He's been an active member of the Palm Coast Historical Society since its

inception, having served as vice president and currently as a member of the board of directors.

Jack and Anne-Marie have two sons and two grandsons, all of whom live in the New England area. Interests include playing tennis, attending auto shows and races, and traveling.

Yerdis Trexler

Yerdis Trexler was born in New Orleans. Her parents were from Norway, hence her name, which is an anglicized version of the Norwegian, Hjordis. Her father was a sea captain for the American Sugar Company. When she was three the family moved to Pennsylvania when her father's ship made Philadelphia its homeport. Around this time they returned to Norway for six months. Possibly this is where her love of travel was born.

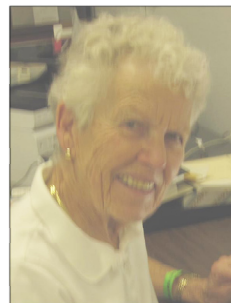
Yerdis graduated from Upper Darby High School, received a B.A. from Penn State and an M.E. from Temple. She married another Penn Stater and started a family.

When her family of four reached an age at which she did not have to be home as much, she entered the teaching field. For five years she taught Title I children reading. Finding trying to make a differ-

ence with groups of ten in half-hour sessions frustrating, she moved into being a classroom teacher. She did this for 18 years in Darby Township Elementary.

In 1992 she and her husband retired. After five years of travelling, they moved to Palm Coast 15 years ago from Drexel Hill, PA. The main attraction, besides the weather, was the popular tennis facility, the Players Club. However, shortly thereafter they discovered golf, which is where her sports interest now lies. Yerdis's interests also include biking, PEO, volunteer projects, and reading.

The idea that a town could be conceived and built from scratch fascinated her. When she realized there was an organization which was interested in its history, plus was actively trying to document this growth from Day One, she knew she would like to join it.



Presently, she is reviewing the "millions" of microfilms and slides remaining from ITT days. Since there are many duplicates, she is sorting them by quality and quantity to enable the society to trace Palm Coast's development chronologically.

"When that is completed, hopefully the historical society will find another job for me to help advance our Palm Coast history."

Well, Yerdis, after the selection process is finished, you and your fellow volunteers can continue to identify, catalog, and preserve selected photos for display in books, websites, and research computers where the society plans to keep them available for future generations.

•••••

I mention the following folks now and will be expanding upon their contributions to the society in future issues.

Peter Kroeger We extend a hearty welcome to a new member and our newest volunteer. Peter knows computers and has been dedicating his considerable talents to the historical society over the

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Getting to Know You (from page 17)

past three months. He has helped coordinate our computers, is organizing and improving our vast collection of historical photos, and is presently establishing a professional website. "He does more in two hours than I can do in a week." Thank you for the many hours of technical work you provide to the historical society.

Kay Stafford "Saint Kay" is the very heart and soul of THE PALM COAST HISTORIAN. As editor, she designs, types, cuts & pastes, writes innovative headlines & cutlines, and writes & edits articles. It is her artistry and talent that brings this publication to life. Let's hope we learn more about

her in the next issue. (Ed. note: Dirty trick, Art!)

James Canfield and William Venne Former Palm Coast mayor and city councilman and present president and board member respectively of Palm Coast Historical Society, thank you for representing us so well at the city council meetings regarding a home for the society.

City Manager Jim Landon, Mayor Jon Netts, City Council members Jason DeLorenzo, David Ferguson, William Lewis, and Bill McGuire. We are grateful for your continuing support in our search for a permanent home for the Palm Coast Historical Society. We hope we will make you proud.

Change of Address

Only if you have been looking for a new home can you appreciate our pleasure in announcing our move. The work needed to settle ourselves can be compared to the blood, sweat, and tears shed by our search committee, Jim Canfield (chair), Art Dycke, Bill Venne, and Mary DiStefano.

Mark the address immediately:

Room B, Holland Park
18 Florida Park Dr., Palm Coast 32137

(Our mailing address remains PO Box 352613, Palm Coast 32135.)

In addition to the many things we already do, this new address enables the society to accomplish –

DREAM – and Dream **BIG**. Ultimately, we will have our own museum, but meanwhile, plans must be made, funds accumulated, volunteers recruited and trained, etc. **PLUS**,

Greater visibility in the community

Posted "Visiting" hours

Computer for community research

Continuously running slide show

Plan "open house," picnics, yard sales, etc.

Here's an opportunity to add to your volunteer experience while meeting some very interesting people and making a difference in your community. Just email the society at info@palmcoasthistory.org or write us at P.O. Box 352613 to let us know your wishes.

Theoretically ... by Kay Stafford

The original ZIP code for Palm Coast was 32137. When you look at a numeric ZIP code list, you immediately realize that within the first 3 digits cities are listed alphabetically, so then why was Palm Coast immediately after Flagler Beach – no correlation alphabetically.

The city was growing. And there was a blank number between Flagler Beach (32136) and Grandin (32138), and geographically Palm Coast was close to Flagler Beach. So, perhaps, in its wisdom

the PO assigned us 32137.

Growth continued. A new post office was built to accommodate additional mail boxes which, by this time, were so numerous they needed their own ZIP. The closest available number was 32135. Voila!

Now my rationale becomes murky. How did we get 32164 between Lady Lake (32162) and New Smyrna Beach (32168)? Why weren't we assigned 32143 when 32142 was already designated for Palm Coast? 32144 was also available, allowing for additional expansion.

So much for theory!

LIFETIME MEMBERS

GUNTER & GINNY ARNDT

ANNE HOWELL

JAMES CANFIELD

TERI PRUDEN

MIKE & KRISTI CHIUMENTO

CHARLOTTE SIEGMUND

ART & LOUISE DYCKE

IN MEMORY OF

ROBERT EVANS

CAPT. WILLIAM E. DONNELLY,
JR. (USN RETIRED)

DEBBY GEYER

PCHS Welcomes These New Members

Robert Alleyne

Mary DiStefano

Anthony Maltese

**Gunter & Ginny Arndt*

Eric Fagerlund

Loretta McCray

Edward Beier

John Gazzoli

Frances McLamb

Nancy Birkhead

Mark Ghazi

Ann Murphy

Richard & Denise Calderwood

Bill Greene

Janet Oliver

Eileen Canfield

John Hallden

Ruth Ottersen

Jim Canfield

Ray & Barbara Holyfield

Ronald Pokigo

Kevin Canfield

Gregory Johnston

Joan Riley

Robert Caruso

Pat Joly

Robert & Carol Ross

**Mike & Kristi Chiumento*

Queenester Jones

Michael Ryan

Daniel Cornoldi

Peter Kroeger

Rolland Schmucker

Douglas Courtney

Denyse Liberatore

William & Helen Timoney

** Lifetime Members*

William Lyon

Julie Yates

email the society at: info@palmcoasthistory.org

mail us at P.O. Box 352613, Palm Coast 32135

email city historian at artpchistory@bellsouth.net

*visit us at Activity Room B, James F. Holland Memorial Park, Florida Park Dr.
after Labor Day 2013*

from the President:

Well, we made it! The Palm Coast City Council, at its regular meeting on May 21, 2013, voted unanimously to provide Palm Coast Historical Society with a new home – Room B at James F. Holland Memorial Park off Florida Park Drive. The passed resolution was item #6 on the agenda, number 13-139.

Bill Venne and I were present to answer council's questions and respond to their comments. Bill responded to a question regarding what the society is doing to attract the younger generation. I publicly thanked the mayor, council members, and the city manager for their support. I also publicly thanked Flagler County School Board and the principal of Matanzas High for providing us with office space since 2010. Our new landlord is the City of Palm Coast; the director of parks recreation is our liaison with the city.

Part of our contract with the city, signed by the president of PCHS and the city manager, required us to have a \$ million liability insurance policy with the city as co-insured. This was done a few days after city council voted approval.

The city agreed to paint Room B, install wi-fi, provide for weekly custodial service, provide a security service, pay water and utility bills, and move us from the high school to Holland Park, probably the first week in June. Norma Kendrick and Robert Evans, executive secretary and vice president respectively, will supervise the transition. If you would like to help, please contact either Norma or Robert. The concept for the move to Holland Park was approved by society members at the 2013 annual meeting Monday, January 14.

A complete copy of the "First Amendment Contract" will be available at our new office for members' reference.

The following information was given council members prior to discussion on the amendment:

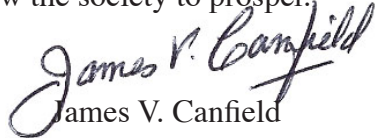
"Background:

"In April 2013, the Palm Coast Historical Society was awarded their annual grant from the City of Palm Coast, approved through the 2013 budget. The Historical Society currently conducts their business at Matanzas High School. The school is in need of the space, and therefore the Historical Society must relocate. The City currently has space available at Holland Park, Activity Room B. The current proposal is to amend our grant agreement with the Historical Society to include the use of the Activity Room at no cost to the Society. This proposal is consistent with our previous commitment with the Society to maintain the City's historical records in return for space and assistance in this endeavor."

The preceding paragraph is important because it recognizes the special affiliation between the society and the city for the official record. That relationship is the reason our annual grant is not competitive with other groups seeking grants.

Should the city council approve the construction of a city hall in the future, that relationship with the city should enable the society to pursue being located in the new city hall. That will be an action society members will consider in the future.

Again, thanks to all who helped us explore different options for a new home during the past two years. The journey to Holland Park has been frustrating at times, but in the end, our office in Holland Park will allow the society to prosper.


James V. Canfield
President



Art's Corner

by Art Dycke, Palm Coast Historian

In Issue #32 of THE PALM COAST HISTORIAN featuring “A Trio of New Beginnings,” I began a summary of Palm Coast history entitled “Beginning I: Pre-History,” “... II: ITT/Levitt and Palm Coast,” “... III: The Birth of a New City.” I promised a continuation of each “Beginning” in this issue, but then a whole bunch of things happened.

First and foremost, the historical society learned that it would have to vacate its space at Matanzas High School and find a new home by the end of the school term in June. To help improve our visibility to visitors and residents within the Flagler/Palm Coast community, our president, Dr. James Canfield, suggested the printing of a pamphlet that included a short history and present-day profile of Palm Coast along with information about our historical society. Copies have been available to government leaders, chambers of commerce, tourist development, and the Flagler County Historical Society bus tour. Contents of this pamphlet comprise pages 1-6 of this double issue. We hope you enjoy it.

Other events demanded our attention. We needed to describe and eulogize the life of Jerry Full, explore the interesting topic of a statue for Henry Flagler, conduct a number of historical presentations, and acknowledge the contributions of Palm Coast historical materials by a number of residents. But mostly, we “held the presses” for breaking stories regarding an honoring of the society and a final word on a new home.

You’ll find these stories within these pages. And we promise to continue “The Palm Coast Story” in our next issue.

If you are not already a member of the society, why not complete the membership application and mail it with your check. We’ll begin sending you copies of subsequent issues.

Mary Ann Clark (Flagler County Historical Society) and I were co-presenters at the Palm Coast Parks and Recreation Department’s season finale of the “Lunch ‘n’ Lectures” series at the Palm Coast Community Center on April 17. Mary Ann dazzled the crowd with an amazing display of erudition, summarizing Flagler County history to 1969, then I followed with the ITT/Levitt beginnings of the Palm Coast development. Parks and Recreation’s staff had expertly prepared the room for both lunch and lecture and the attendees seemed pleased with both.



A capacity crowd attended a recent “Lunch ‘n’ Lecture” sponsored by Palm Coast Parks and Recreation Department

David Alfin of Watson Realty presented the society with maps showing early sections of Palm Coast to add to PCHS archives. These are great reference materials and are very much appreciated.

I converse with Candace Schaffer-Bogley when I get my car serviced at Flagler Chrysler. Her parents, Carl and Bettie Schaffer, moved to Palm Coast in 1981. Candace provided videos of television coverage of the 1985 and 1998 wildfires in Palm Coast, which are now on a disc and available for viewing. She also shared other materials and memories, including a beautiful 6”x4” model truck that had been presented to her parents by Jerry Full, representing ITT, for their service to the community.



Art Dycke thanks David Alfin for his donation

• photos by Cindy Dalecki of Marketing 2 Go •



television coverage of the 1985 and 1998 wildfires in Palm Coast, which are now on a disc and available for viewing. She also shared other materials and memories, including a beautiful 6”x4” model truck that had been presented to her parents by Jerry Full, representing ITT, for their service to the community.

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Art's Corner (from page 21)

The truck was inscribed "Schaffers' Caring Corp."

Palm Coast City Councilman Jason DeLorenzo provided PCHS with video footage of a historic meeting and public debate that many residents at the time believed to be a turning point in deciding whether or not Palm Coast should incorporate. Viewers can see and hear the emotional speakers and audience attending the "Home Rule Coalition vs. NADDA" (abbreviated "Not-A-Done-Deal Association") at Flagler Auditorium on July 14, 1999. This has also been converted to a disc which we plan to show in part at our Founders Day celebration this October 28.

Current resident Carol Pizzuto came to Palm Coast in 1972 with her father, Joseph Montalchi. She donated a complete set of the ITT Palm Coast postcards that used to be sold in the lobby of the original Sheraton Palm Coast Motor Inn built in 1973 (razed to make room for the present Hammock Dunes Club House). Her memories include the very large "mud hole" that we now identify as our beautiful community.

New member Bill Greene presented the historical society with a 1974 edition of AUTO TRAIN magazine that contained a colorful, interesting view of Palm Coast.

Thanks, Sisco Deen and Bill Ryan of Flagler County Historical Society, for the great story and pictures of the St. Joe Sugar Mill site.

Terri Jones, Flagler County Public Library, donated a wood carving of a tree that Tim Lemper had given to former ITT president Alan Smolen. (Be reminded that a wealth of Palm Coast history resides in the reference section of the library. All past issues of THE PALM COAST HISTORIAN are filed at 975 Historian as well as a copy of IMAGES OF AMERICA: PALM COAST. See reference librarian Joe Saloom if you need assistance.)

We appreciate the talents of Lina Williams, budget and financial analyst for our city, who helped keep our "short history" of Palm Coast a reasonable four pages.

We thank those citizens mentioned for donat-

ing specific items, and I apologize for failure to acknowledge some past donations. Please remind me of missed donations and continue to give us the opportunity to complete our records with new material.

Again, many thanks to the principal, staff, and students of Matanzas High, the Flagler County superintendent of schools, and members of the board of education for hosting the society so graciously during the past three years.

At the May 8 meeting of the Trinity Presbyterian women's club meeting where I presented "Early Palm Coast," somebody actually remembered the "mud hole" during early construction.

Various PCHS volunteers will be at the new Holland Park office occasionally. We look forward to a September opening.

If you have not already done so, take the Flagler County Historical Bus Tour. Check out <http://www.flaglerlibraryfriend.com/holden/bus%20tour/tour.htm> for details.

You may email me at artpchistory@bellsouth.net if you need to reach me. I shall reply as quickly as possible.

And like so many other organizations, we thrive on volunteers. Elsewhere in the HISTORIAN, you read of the recognition PCHS's office staff received recently. They're anxious to add to their numbers, so if you're willing, they will welcome you with open arms.

Upcoming Events:

Tuesday, September 24 – Officers and board of directors meeting at historical society office.

Monday, October 28 – Founders Day exhibition and presentation, 1-2:30 p.m. at community center

Saturday-Sunday, September 28-29 – Heritage Crossroads: Miles of History festival at Thunder Gulch Campgrounds. PCHS will have displays there.